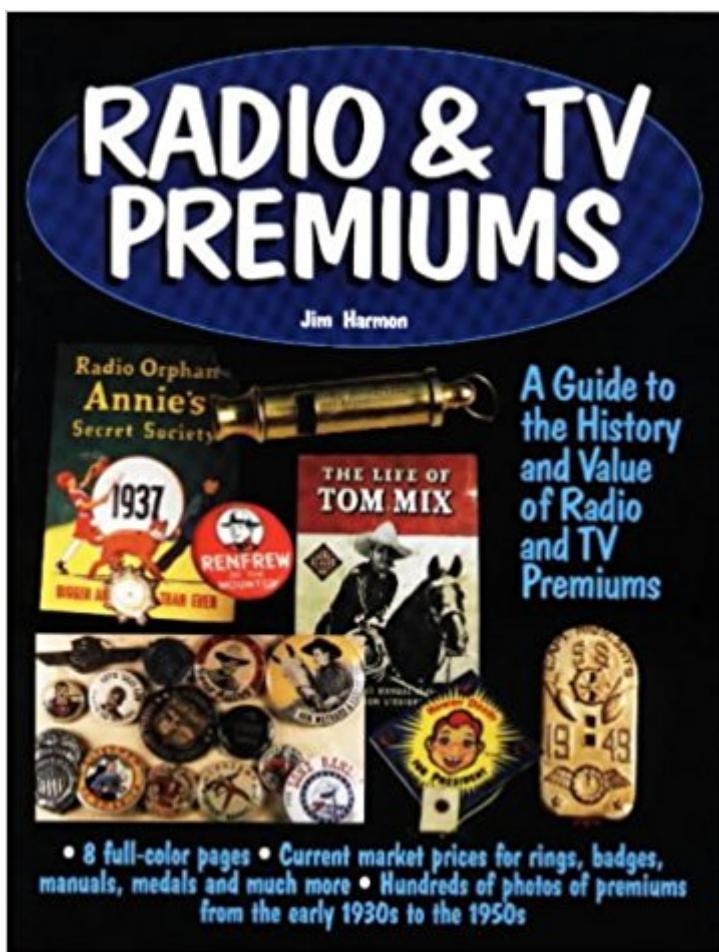


The book was found

# Radio & TV Premiums: A Guide To The History And Value Of Radio And TV Premiums



## **Synopsis**

Book by Harmon, Jim

## **Book Information**

Paperback: 256 pages

Publisher: Krause Pubns Inc (December 1997)

Language: English

ISBN-10: 0873415183

ISBN-13: 978-0873415187

Product Dimensions: 0.5 x 8.5 x 11 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 4 customer reviews

Best Sellers Rank: #3,734,564 in Books (See Top 100 in Books) #94 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Radios & Televisions #652 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Popular Culture #1552 in Books > Business & Money > Economics > Commerce

## **Customer Reviews**

Book by Harmon, Jim

A bit dated, but lots of useful information here.

To this day, I miss Jim Harmon and regret not replying to his last letter before his death. He had a way of sharing his enthusiasm that would bring you fresh happiness in the midst of the worst of times. And his knowledge was second to none. No one - repeat: NO one - could tell you more about radio premiums.

A somewhat dated (1997) book that is still a great reference to some of the premiums that were available. It is well worth the bargain price this is selling for used.

There are more comprehensive books on premiums, but I doubt there are more nostalgic. This might be considered a more focused update of "Jim Harmon's Nostalgia Catalogue," by the same author. The book addresses the shows, in alphabetical order (with cross-references to shows with title changes) twice: once for show descriptions; then to list premiums. Included are show-related

premiums from other media (comic books) and stores. The author makes two points: the book doesn't attempt to be all-encompassing. As the author puts it, "Reading this book will tell you something about the value of premiums, but certainly not everything." He also warns of counterfeits and confusion of items ("...some real items may be misrepresented to be something else.") Many of the illustrations are monochrome, but there is a section of color photos, too. This is a good complement to other radio-premium books.

[Download to continue reading...](#)

Radio & TV Premiums: A Guide to the History and Value of Radio and TV Premiums Wade  
Miniatures: An Unauthorized Guide to Whimsies, Premiums, Villages, and Characters (Schiffer  
Book for Collectors) World History, Ancient History, Asian History, United States History, European  
History, Russian History, Indian History, African History. ( world history) Affordability of National  
Flood Insurance Program Premiums: Report 2 Affordability of National Flood Insurance Program  
Premiums: Report 1 The Shadow Radio Treasures (Old Time Radio) (Classic Radio Suspense) Ty  
Plush Animals: Collector's Value Guide: Secondary Market Price Guide and Collector Handbook  
(Collector's Value Guide Ty Plush Animals) Coin World 2014 Guide to U.S. Coins: Prices & Value  
Trends (Coin World Guide to Us Coins, Prices & Value Trends) The Barbie Doll Years: A  
Comprehensive Listing & Value Guide of Dolls & Accessories (Barbie Doll Years: Comprehensive  
Listing & Value Guide of Dolls & Accessories) Spring 1999 Collector's Value Guide To Ty Beanie  
Babies (Collector's Value Guide Ty Beanie Babies) Ty Beanie Babies Winter 2000 Collector's Value  
Guide (Collector's Value Guide Ty Beanie Babies) NASCAR Die-Cast Collectibles: Collector's Value  
Guide (Collector's Value Guides) Dale Earnhardt Collector's Value Guide (Collector's Value Guides)  
Value Backing - The Value Backing Guide to Make Money Betting Value-Based Pricing: Drive Sales  
and Boost Your Bottom Line by Creating, Communicating and Capturing Customer Value The Big  
Pad of 50 Blank, Extra-Large Business Model Canvases and 50 Blank, Extra-Large Value  
Proposition Canvases: A Supplement to Business Model Generation and Value Proposition Design  
(Strategyzer) Comic Book Value and Selling Secrets - How to Discover the Real Value of Your  
Comic Books and Sell Them for the Best Price Without Getting Ripped Off Value First then Price:  
Quantifying value in Business to Business markets from the perspective of both buyers and sellers  
How to get every Earned Value question right on the PMP® Exam: 50+ PMP® Exam Prep  
Sample Questions and Solutions on Earned Value Management (EVM) (PMP Exam Prep  
Simplified) (Volume 1) How to get every Earned Value question right on the PMP® Exam: 50+  
PMP® Exam Prep Sample Questions and Solutions on Earned Value Management (EVM)  
(PMP® Exam Prep Simplified Book 1)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)